



# HEALTH PROMOTION COURSE

**AN EXCITING NEW OFFERING FROM  
MJ SORORITY & RISE PARTNERSHIPS**

## **ABOUT THE COURSE**

This course is designed to provide fraternity/sorority headquarters professionals with a synthesized and foundational understanding of prevention scholarship as well as a framework for application in their sphere of influence. Each week introduces learners to a new concept of the framework through flipped-classroom style assignments and scenario-based exercises. Learners then have an extended opportunity to apply those concepts to their work with colleagues, subject matter experts, and facilitators during a live virtual session each week.

## **COURSE TOPICS**

- **Discovering your organization's approach**
- **Conducting a problem analysis**
- **Using assessment and data**
- **Creating your plan**
- **Measuring your results through**
  - **setting success metrics**
  - **outcomes evaluation**
  - **process evaluation**
- **Incorporating DEI, compliance, sustainability, and capacity considerations throughout your work**
- **Introduction to:**
  - **theory of planned behavior**
  - **transtheoretical model**
  - **socio ecological model**
  - **strategic prevention framework**
  - **continuum of care**
  - **trauma informed responses**
  - **detriments of health**

# HEALTH PROMOTION COURSE

## A HYBRID COURSE FOCUSED ON PUBLIC HEALTH STRATEGIES AND INTERVENTIONS FOR FRATERNITY AND SORORITY PROFESSIONALS

### COURSE FORMAT

The Health Promotions course will be hybrid with a mix of self-directed and group-based learning opportunities. The asynchronous portions will focus on knowledge acquisition through a combination of lecturettes, advanced reading and assignments, interactive learning strategies, and scenario-based exercises. These sessions will vary in length from approximately 60-90 minutes, with the option to do additional supplemental work beyond that time frame.

The synchronous sessions will last between 60 to 120 minutes and are intended to be driven by conversation and meaning making. Learners will have the opportunity to check their understanding through facilitated discussion, apply the concepts presented in the lesson to their organizational context, and work through the steps of the framework with colleagues. While tied to the information in the lesson, these sessions intentionally avoid lecture and their success is reliant upon the learners' willingness to engage with the provided content ahead of time.

### COURSE TIMING

WHEN: Late Spring 2024 & Mid Summer 2024

#### ESTIMATED TIME COMMITMENT:

Asynchronous work:  
2-3 hours per week

Synchronous meeting time:  
2 hours per week

Specific meeting times and dates TBD after registration

### COURSE INVESTMENT

The value of the completed course certificate is \$2500. Graduates will receive certificate with completed course objectives.

We are developing a pricing scale. Contact Sara Sterley (sara.sterley@mjsorority.com) for specifics.



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## EXPERTS & FACILITATORS



### FACILITATORS

For the pilot of this experience, there will be two primary facilitators for the course. These will be mutually determined by RISE and MJ, and may include a combination of RISE team members, subject matter experts, and/or thought leaders in the fraternity/sorority space.



### SUBJECT MATTER EXPERTS

Researchers, public health professionals, and faculty in schools of public health may serve as panelists within the asynchronous course. In order to maintain fidelity between cohorts, the conversations and contributions of these individuals will be limited to the asynchronous experience.

## LEARN MORE & SIGN UP!

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